

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Thomas Witting                          Art Unit : 3624  
Serial No: 10/608,895                          Examiner : Unknown  
Filed : June 27, 2003  
Title : PREDICTING MARKETING CAMPAIGNS USING CUSTOMER-SPECIFIC  
RESPONSE PROBABILITIES AND RESPONSE VALUES

Office of Initial Patent Examination's  
Filing Receipt Corrections  
Commissioner for Patents  
Washington, DC 20231

REQUEST FOR CORRECTED OFFICIAL FILING RECEIPT

Please correct the Filing Receipt for the above-referenced application to include  
2003P00159 US01 in the attorney docket number, i.e., 13906-132001/2003P00159US01.

Please supply a corrected Filing Receipt to the undersigned with respect to this  
application. A copy of the original Filing Receipt showing the desired changes in red ink is  
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No fee is believed to be due. If, however, there are any charges or credits, please apply  
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September 30, 2003

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Heidi Bathrick

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Applicant : Thomas Witting  
Serial No. : 10/608,895  
Filed : June 27, 2003  
Page : 2 of 2

Attorney's Docket No.: 13906-132001 / 2003P00159 US01

Respectfully submitted,

Date: 7/30/03

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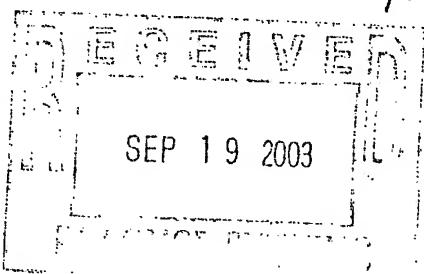
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APPL NO.	FILING OR 371 (c) DATE	ART UNIT	FIL FEE REC'D	ATTY.DOCKET NO	DRAWINGS	TOT CLMS	IND CLMS
10/608,895	06/27/2003	3624	0.00	-13906-132001+	4	22	3

13906-132001/2003P00159USQ1 CONFIRMATION NO. 7799

32864  
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## FILING RECEIPT



\*OC000000010882229\*

Date Mailed: 09/16/2003

Receipt is acknowledged of this regular Patent Application. It will be considered in its order and you will be notified as to the results of the examination. Be sure to provide the U.S. APPLICATION NUMBER, FILING DATE, NAME OF APPLICANT, and TITLE OF INVENTION when inquiring about this application. Fees transmitted by check or draft are subject to collection. Please verify the accuracy of the data presented on this receipt. If an error is noted on this Filing Receipt, please write to the Office of Initial Patent Examination's Filing Receipt Corrections, facsimile number 703-746-9195. Please provide a copy of this Filing Receipt with the changes noted thereon. If you received a "Notice to File Missing Parts" for this application, please submit any corrections to this Filing Receipt with your reply to the Notice. When the USPTO processes the reply to the Notice, the USPTO will generate another Filing Receipt incorporating the requested corrections (if appropriate).

## Applicant(s)

Thomas Witting, Residence Not Provided;

## Domestic Priority data as claimed by applicant

This application is a CIP of 10/413,442 04/14/2003  
 and is a CIP of 10/445,722 05/27/2003

Marketing Required	
Reviewed by [Signature] DWM	
Initials [Signature] DWM	

## Foreign Applications

If Required, Foreign Filing License Granted: 09/15/2003

Projected Publication Date: To Be Determined - pending completion of Missing Parts

Non-Publication Request: No

Early Publication Request: No

## Title

Predicting marketing campaigns using customer-specific response probabilities and response values

Preliminary Class

705

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Title 37, Code of Federal Regulations, 5.11 & 5.15**

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